

LAURA NAYLOR

BROADCASTER PRESENTER LIFESTYLE PERSONALITY



46k
followers

DUBAI



Laura Naylor is a Dubai-based broadcaster, presenter and lifestyle personality from Preston, Lancashire. She has a base in the UK and the UAE. Known for her infectious energy, quick sense of humour and ability to make people feel instantly at ease, she has won devoted followers from across the UAE and internationally thanks to her northern charm!

MEET LAURA!

Positive, warm, funny, energetic, relatable...

A familiar voice across the UAE. You can hear Laura on Dubai 92, part of the Arabian Radio Network, with an audience of 6 million listeners. Her career spans radio, television, live events, entertainment, sport and branded experiences - giving her the professional instincts of a broadcaster with the warmth and spontaneity audiences expect from social media.

Away from the microphone, Laura shares the people, places, experiences and everyday moments that make up her life in Dubai and beyond. The result is aspirational without feeling remote: polished when it needs to be, funny when life gets messy, and always unmistakably Laura.

And then there is Christmas, Laura's much-loved Pomeranian and occasional co-star, who brings an extra dose of personality, fun and adorable chaos to Laura's world.



Laura xx

LAURA'S WORLD

Life

Dubai life, wellness, fitness, food, events and the everyday moments people relate to.

People

Conversations with personalities, founders, chefs, experts, celebrities and the people behind a story.

Style

Fashion, beauty, skincare, getting ready and personal style on and off camera.

Places

Dubai discoveries, restaurants, events, venues, hidden gems and destinations worth knowing.

Travel

Hotels, destinations, luxury escapes, staycations and memorable experiences.

Christmas

Laura's pomeranian! Dog-friendly Dubai, pet-friendly travel, products, adventures & everyday chaos.



6 MILLION LISTENERS

Broadcasting & Presenting

You can hear Laura on Dubai 92, one of the largest commercial radio stations in the UAE. She has extensive experience across radio, television, voice overs and live events. She is experienced in interviewing celebrities, experts, founders and industry leaders, as well as presenting lifestyle, entertainment, fashion and sport content.

Major Events & Live Hosting

Laura has hosted at major international sporting, entertainment, lifestyle, red carpet & corporate events, gala nights, award shows & product launches. Clients include - The ICC T20 Cricket World Cup, FIFA, Abu Dhabi Grand Prix, Mubadala & Dubai Duty Free tennis championships, London Fashion Week, Google, Microsoft, Warner Brothers, ITV, QVC, Dubai Airshow & Etihad Arena to name a few.

Brand Collaborations

Laura has worked with leading global brands across luxury, hospitality, travel, hotels, fashion, beauty, technology, entertainment, lifestyle, sport & media. Clients include Dior, Armani, Emirates, Lush, Bath & Body Works, Primark, Anantara Kihavah Maldives, Burj Khalifa, Burj Al Arab, Atlantis The Palm, Ritz Carlton, Emirates Palace & Ambassador Cruise Line.

Social & Branded Content

Laura creates personality-led branded content that feels natural and engaging rather than overtly promotional: product experiences, desintation content, hosted conversations, interviews, behind-the-scenes content and integrated lifestyle campaigns.

A LIFE WORTH FOLLOWING



Positivity!



UK, UAE + International



Events



People



Products



Travel + hotels



46K FOLLOWERS

@lauranaylorofficial

Locations

37.1% UAE

11.7% UK

7.3% India

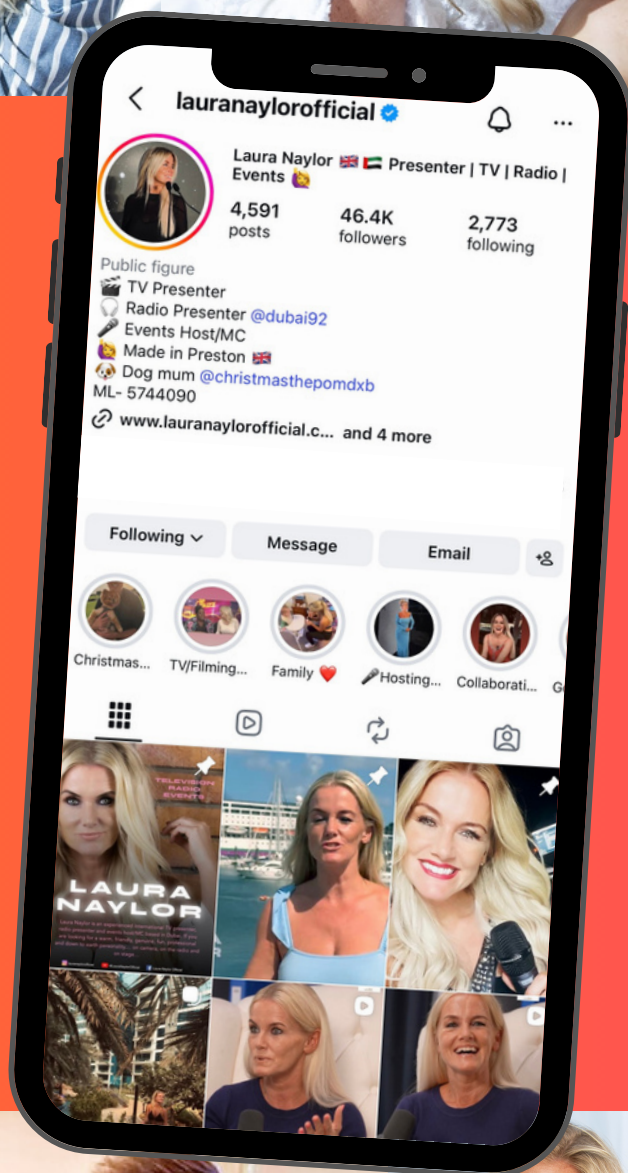
6.3% Brazil

5.4% USA

Gender

54.2% Male

45.8% Female



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